

PRICING SUPPLEMENT

Pricing Supplement dated 2 April 2024

HSBC Continental Europe

(a société anonyme registered in France)

Programme for the Issuance of Notes and Warrants

Issue of

EUR 30,000,000 Callable Fixed Rate Notes due April 2036

PART A – CONTRACTUAL TERMS

This document constitutes the pricing supplement (the "**Pricing Supplement**") relating to the issue of the Tranche of Notes described herein for the purposes of listing on the Official List of the Irish Stock Exchange plc trading as Euronext Dublin ("**Euronext Dublin**") and must be read in conjunction with the Offering Memorandum dated 1 June 2023 as supplemented from time to time (the "**Offering Memorandum**") which, together with this Pricing Supplement, constitute listing particulars for the purposes of listing on the Global Exchange Market. Terms used herein shall be deemed to be defined as such for the purposes of the terms and conditions of the Notes, including the Additional Terms and Conditions of Equity-Linked Notes, and Index-Linked Notes (the "**Conditions**") set forth in the Offering Memorandum. The Alternative Note General Conditions do not apply.

Full information on the Issuer and the offer of the Notes is only available on the basis of the combination of this Pricing Supplement and the Offering Memorandum. The Offering Memorandum is available for viewing at HSBCContinental Europe, 38, avenue Kléber, 75116, Paris, France and www.about.hsbc.fr/investor-relations/debt-issuance.

The Offering Memorandum does not comprise (i) a base prospectus for the purposes of Regulation (EU) 2017/1129 as it forms part of domestic law by virtue of the European Union (Withdrawal) Act 2018, as amended (the "EUWA") (the "UK Prospectus Regulation") or (ii) a base prospectus for the purposes of Regulation (EU) 2017/1129 (as amended, the "EU Prospectus Regulation"). The Offering Memorandum has been prepared solely with regard to Notes that are not to be admitted to listing or trading on any regulated market for the purposes of Directive 2014/65/EU (as amended, "MiFID II") or Regulation (EU) No 600/2014 as it forms part of domestic law by virtue of the EUWA ("UK MiFIR") and not to be offered to the public in the United Kingdom (the "UK") (other than pursuant to one or more of the exemptions set out in Section 86 of the Financial Services and Markets Act 2000 (as amended, the "FSMA")) or a Member State of the European Economic Area (other than pursuant to one or more of the exemptions set out in Article 1(4) of the EU Prospectus Regulation).

EU PRIIPs REGULATION - PROHIBITION OF SALES TO EEA RETAIL INVESTORS - The Notes are not intended to be offered, sold or otherwise made available to and should not be offered, sold or otherwise made available to any retail investor in the European Economic Area ("EEA"). For these purposes, a retail investor means a person who is one (or more) of: (i) a retail client as defined in point (11) of Article 4(1) of Directive 2014/65/EU, as amended ("**MiFID II**"); (ii) a customer within the meaning of Directive 2016/97/EU (as amended, the "**Insurance Distribution Directive**"), where that customer would not qualify as a professional client as defined in point (10) of Article 4(1) of MiFID II; or (iii) not a qualified investor as defined in the EU Prospectus Regulation. Consequently, no key information document required by Regulation (EU) No 1286/2014 (as amended, the "**PRIIPs Regulation**") for offering or selling the Notes or otherwise making them available to retail investors in the EEA has been prepared and therefore offering or selling the Notes or otherwise making them available to any retail investor in the EEA may be unlawful under the PRIIPs Regulation.

UK PRIIPs REGULATION – PROHIBITION OF SALES TO UK RETAIL INVESTORS - The Notes are not intended to be offered, sold or otherwise made available to and should not be offered, sold or otherwise made available to any retail investor in the United Kingdom ("UK"). For these purposes, a retail investor means a person who is one (or more) of: (i) a retail client as defined in point (8) of Article 2 of Regulation (EU) No 2017/565, as

it forms part of domestic law by virtue of the EUWA; or (ii) a customer within the meaning of the provisions of the FSMA and any rules or regulations made under the FSMA to implement Directive 2016/97/EU, where that customer would not qualify as a professional client as defined in point (8) of Article 2(1) of Regulation (EU) No 600/2014 as it forms part of domestic law by virtue of the EUWA; or (iii) not a qualified investor as defined in Article 2 of the UK Prospectus Regulation. Consequently, no key information document required by Regulation (EU) No 1286/2014 as it forms part of domestic law by virtue of the EUWA (the "UK PRIIPs Regulation") for offering or selling the Notes or otherwise making them available to retail investors in the UK has been prepared and therefore offering or selling the Notes or otherwise making them available to any retail investor in the UK may be unlawful under the UK PRIIPs Regulation.

PROHIBITION OF SALES TO SWISS PRIVATE CLIENTS - The Notes are not intended to be offered, sold or otherwise made available to and should not be offered, sold or otherwise made available to investors that qualify as private (retail) clients according to Article 4 para. 2 Swiss Financial Services Act ("**FinSA**") and its implementing ordinance, the Swiss Federal Financial Services Ordinance ("**FinSO**"). Consequently, no key information document (or equivalent document) required by FinSA has been prepared and therefore offering or selling the Notes or otherwise making them available to any private (retail) client in, into or from Switzerland may be unlawful under FinSA.

It is advisable that investors considering acquiring any Notes understand the risks of transactions involving the Notes and it is advisable that they reach an investment decision after carefully considering, with their financial, legal, regulatory, tax, accounting and other advisers, the suitability of the Notes in light of their particular circumstances (including without limitation their own financial circumstances and investment objectives and the impact the Notes will have on their overall investment portfolio) and the information contained in the Offering Memorandum and this Pricing Supplement. Investors should consider carefully the risk factors set forth under "Part A - Risk Factors" in the Offering Memorandum.

1.	Issuer:	HSBC Continental Europe
2.	Tranche number:	1
3.	Currency:	
	(i) Settlement Currency:	euro (" EUR ")
	(ii) Denomination Currency:	The Settlement Currency
4.	Aggregate Principal Amount:	
	(i) Series:	EUR 30,000,000
	(ii) Tranche:	EUR 30,000,000
5.	Issue Price:	100 per cent. of the Aggregate Principal Amount
6.	(i) Denomination(s)	EUR 100,000
	(<i>Condition 2</i>):	
	(ii) Calculation Amount:	The Denomination
	(iii) Aggregate Outstanding Nominal Amount Rounding:	Not applicable

7.	(i)	Issue Date:	3 April 2024
	(ii)	Interest Commencement Date:	Issue Date
	(iii)	Trade Date:	20 March 2024
8.		Maturity Date: (<i>Condition 7(a)</i>)	3 April 2036, adjusted in accordance with the Following Business Day Convention and subject to early redemption on an Optional Redemption Date (Call Option) (see paragraph 14 below).
9.		Change of interest or redemption basis:	Not applicable

PROVISIONS RELATING TO INTEREST (IF ANY) PAYABLE

10.		Fixed Rate Note provisions: (<i>Condition 4</i>)	Applicable
	(i)	Rate of Interest:	4.30%, per annum, payable annually in arrear.
	(ii)	Interest Payment Date(s):	Annually, on 3 April in each year, commencing on (and including) 3 April 2025 and ending on (and including) the Maturity Date, each subject to adjustment in accordance with the Business Day Convention for the purposes of payment only and not for the accrual of interest.
	(iii)	Fixed Coupon Amount(s):	Not applicable
	(iv)	Day Count Fraction:	30/360
	(v)	Business Day Convention:	Following Business Day Convention
	(vi)	Business Centre(s):	Euro Business Days
	(vii)	Other terms relating to the method of calculating interest for Fixed Rate Notes:	Not applicable
11.		Floating Rate Note provisions: (<i>Condition 5</i>)	Not applicable
12.		Zero Coupon Note provisions: (<i>Condition 6</i>)	Not applicable
13.		Equity/Index-Linked Interest Note and other variable-linked interest Note provisions:	Not applicable

PROVISIONS RELATING TO REDEMPTION

14.		Issuer's optional redemption (Call Option): (<i>Condition 7(c)</i>)	Applicable The notice period for the purposes of Condition 7(c) is not less than 5 Business Days' notice.
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	(i) Redemption Amount (Call Option):	100 per cent. per Calculation Amount
	(ii) Series redeemable in part:	Not applicable
	(iii) Optional Redemption Date (Call Option):	3 April 2026, adjusted in accordance with the Following Business Day Convention.
	(iv) Minimum Redemption Amount (Call Option):	Not applicable
	(v) Maximum Redemption Amount (Call Option):	Not applicable
15.	Noteholder's optional redemption (Put Option): (<i>Condition 7(d)</i>)	Not applicable
16.	Final Redemption Amount of each Note: (<i>Condition 7(a)</i>)	100 per cent. Per Calculation Amount
17.	Final Redemption Amount in cases where the Final Redemption Amount is Index-Linked or other variable-linked:	Not applicable
18.	Instalment Notes: (<i>Condition 7(a)</i>)	Not applicable
19.	Early Redemption:	Applicable
	(i) Early Redemption Amount (upon redemption for taxation reasons, or illegality): (<i>Conditions 7(b) or 7(f)</i>)	Fair Market Value
	(ii) Early Redemption Amount (upon redemption following an Event of Default): (<i>Condition 11</i>)	Fair Market Value
	(iii) Early Redemption Amount (upon redemption following an FX Disruption Event or a Benchmark Trigger Event) (<i>Condition 9(f)(Y) or 15A</i>)	Fair Market Value
	(iv) Other redemption provisions:	Not applicable

GENERAL PROVISIONS APPLICABLE TO THE NOTES

20.	Form of Notes: (<i>Condition 2(a)</i>)	Bearer Notes
21.	New Global Note	No
22.	If issued in bearer form:	Not applicable
23.	Exchange Date for exchange of Temporary Global Note:	Not applicable

24.	If issued in registered form (other than Uncertificated Registered Notes):	Not applicable
25.	Payments: (Condition 9)	
	(i) Relevant Financial Centre Day:	A day on which commercial banks and foreign exchange markets settle payments and are open for general business (including dealings in foreign exchange and foreign currency deposits) in Euro Business Days.
	(ii) Payment of Alternative Payment Currency Equivalent:	Not applicable
	(iii) Conversion provisions:	Not applicable
	(iv) Underlying Currency Pair provisions:	Not applicable
	(v) Price Source Disruption:	Not applicable
	(vi) EM Price Source Disruption:	Not applicable
	(vii) LBMA Physical Settlement provisions:	Not applicable
	(viii) Physical Settlement provisions:	Not applicable
26.	Redenomination: (Condition 10)	Not applicable
27.	Other terms:	Not applicable
28.	Valuation Date:	Not applicable
29.	Masse (Condition 15 of Part B3 – Terms and Conditions of the Notes issued by HBCE)	Condition 15 applies
	(i) Representative:	DIIS Group, 12 rue Vivienne, 75002 Paris
	(ii) Alternative Representative:	Not applicable
	(iii) Remuneration of Representative:	EUR150 (exclusive of VAT) per year

DISTRIBUTION

30.	(i) If syndicated, names of Relevant Dealer(s):	Not applicable
	(ii) If syndicated, names of other Dealer(s) (if any):	Not applicable
31.	Prohibition of Sales to EEA Retail Investors:	Applicable

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| 32. | Prohibition of Sales to UK Retail Investors: | Applicable |
| 33. | Selling restrictions:

United States of America: | TEFRA Not applicable

Notes may not be offered or sold within the United States of America or to, or for the account or the benefit of, a U.S. person (as defined in Regulation S).

40-day Distribution Compliance Period: Not applicable |
| 34. | Exemption(s) from requirements under Regulation (EU) 2017/1129 (as amended, the " EU Prospectus Regulation "): | The offer is addressed solely to qualified investors (as such term is defined in the EU Prospectus Regulation) |
| 35. | Exemption(s) from requirements under Regulation (EU) 2017/1129 as it forms part of domestic law by virtue of the EUWA (the " UK Prospectus Regulation "): | The offer is addressed solely to qualified investors (as such term is defined in the UK Prospectus Regulation) |
| 36. | Additional U.S. federal income tax considerations: | The Notes are not Section 871(m) Notes for the purpose of Section 871(m). |
| 37. | Additional selling restrictions: | Not applicable |

CONFIRMED

HSBC CONTINENTAL EUROPE

By:



Authorised Signatory

Yonathan EBGUY
 Deputy Head of Markets & Securities Services
 HSBC Continental Europe

Date: Paris 28 March 2024

PART B – OTHER INFORMATION

1. LISTING

- (i) Listing: Application will be made to admit the Notes to listing on the Official List of Euronext Dublin on or around the Issue Date. No assurance can be given as to whether or not, or when, such application will be granted.
- (ii) Admission to trading: Application will be made for the Notes to be admitted to trading on the Global Exchange Market with effect from the Issue Date. No assurance can be given as to whether or not, or when, such application will be granted.
- (iii) Estimated total expenses of admission to trading: EUR 1,000

2. RATINGS

Ratings: The Notes are not rated.

3. INTERESTS OF NATURAL AND LEGAL PERSONS INVOLVED IN THE ISSUE

Save for any fees payable/and/discount to the Issue Price offered to the Dealer(s) /distributors in respect of the Notes as of (or around) the Issue Date (the "Distributors") (if any) so far as the Issuer is aware, no person involved in the issue of the Notes has an interest material to the issue. The Dealer(s) /Distributor(s), and its affiliates have engaged, and may in future engage, in investment banking and/or commercial banking transactions with, and may perform other services for, the Issuer and its affiliates in the ordinary course of business.

4. YIELD

Indication of yield: 4.30%

OPERATIONAL INFORMATION

5. ISIN Code: FR001400P256
6. Common Code: 279390121
7. CMU Instrument Number: Not applicable
8. CUSIP: Not applicable
9. Valoren Number: Not applicable
10. SEDOL: Not applicable
11. WKN: Not applicable
12. Other identifier/code: Not applicable
13. Intended to be held in a manner which would allow Eurosystem eligibility: Not applicable

14.	Any clearing system(s) other than Euroclear and Clearstream, Luxembourg and the relevant identification number(s):	Euroclear France
15.	Central Depository:	Euroclear France
16.	Delivery:	Delivery against payment
17.	Settlement procedures:	Medium Term Note
18.	Additional Paying Agent(s) (if any):	None
19.	CMU Registrar:	None
20.	Common Depository:	Not Applicable
21.	Calculation Agent:	HSBC Bank plc
22.	ERISA Considerations:	ERISA prohibited