

Final Terms dated 18 May 2015



HSBC France

Issue of EUR 25,000,000 1.72 per cent. Notes due 20 May 2030
under the € 20,000,000,000
Euro Medium Term Note Programme

Issue Price: 100 per cent.

HSBC Bank plc

(the Lead Manager)

PART A– CONTRACTUAL TERMS

Terms used herein shall be deemed to be defined as such for the purposes of the terms and conditions (the **Conditions**) set forth in the Base Prospectus dated 12 December 2014 which received visa no. 14-643 from the *Autorité des marchés financiers* (the **AMF**) on 12 December 2014 and the supplement to the Base Prospectus dated 18 March 2015 which together constitute a base prospectus for the purposes of the Prospectus Directive, as amended from time to time (the **Base Prospectus**). The expression **Prospectus Directive** means Directive 2003/71/EC (as amended), and includes any relevant implementing measure in the Relevant Member State.

This document constitutes the Final Terms of the Notes described herein for the purposes of Article 5.4 of the Prospectus Directive, as amended from time to time and must be read in conjunction with such Base Prospectus as so supplemented. Full information on the Issuer and the offer of the Notes is only available on the basis of the combination of these Final Terms and the Base Prospectus as so supplemented. These Final Terms, the Base Prospectus and the supplements to the Base Prospectus are available for viewing on the websites of the *Autorité des marchés financiers* (www.amf-france.org) and the Issuer www.hsbc.fr/1/2/hsbc-france/entreprises-institutionnels/placements/nos-solutions-de-placement-individuelles/emissions-obligataires) at least during a period of twelve months from the date of the Base Prospectus, and during normal business hours at the registered office of the Issuer and at the specified office of the Paying Agent(s) where copies may be obtained.

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| 1. | Issuer: | HSBC France |
| | (i) Series Number: | 1336 |
| | (ii) Tranche Number: | 1 |
| | (iii) Date on which the Notes will be consolidated and form a single Series: | Not Applicable |
| 2. | Specified Currency or Currencies: | Euro (EUR) |

3. Aggregate Nominal Amount of Notes:
- (i) Series: EUR 25,000,000
- (ii) Tranche: EUR 25,000,000
4. Issue Price: 100 per cent. of the Aggregate Nominal Amount
5. Specified Denomination(s): EUR 100,000
6. (i) Issue Date: 20 May 2015
- (ii) Interest Commencement Date (if Issue Date
different from the Issue Date):
7. Maturity Date: 20 May 2030
8. Interest Basis: 1.72 per cent. Fixed Rate
9. Redemption/Payment Basis: Subject to any purchase and cancellation or early
(Condition 8) redemption, the Notes will be redeemed on the
Maturity Date at 100 per cent. of their nominal
amount.
10. Change of Interest Basis: Not Applicable
11. Put/Call Options: Not Applicable
12. (i) Status of the Notes: Unsubordinated
- (ii) Date of Board approval for issuance of Notes obtained: Authorisation of the Board of Directors (*Conseil
d'Administration*) of the Issuer dated 25 July 2014
- (iii) Date of Issuance authorisations 18 may 2015

PROVISIONS RELATING TO INTEREST (IF ANY) PAYABLE

13. Fixed Rate Note Provisions: Applicable
- (i) Rate of Interest: 1.72 per cent. per annum payable annually in arrear
- (ii) Interest Payment Date(s): 20 May in each year
- (iii) Fixed Coupon Amount: EUR 172 per EUR 100,000 in Specified
Denomination
- (iv) Broken Amount(s): Not Applicable
- (v) Day Count Fraction: Act/Act (ICMA)
- (vi) Determination Dates: Not Applicable
14. Floating Rate Note Provisions: Not Applicable

15. Zero Coupon Note Provisions Not Applicable

PROVISIONS RELATING TO REDEMPTION

16. Issuer's optional redemption (Call): Not Applicable

17. Noteholder's optional redemption (Put): Not Applicable

18. Final Redemption Amount of each Note: EUR 100,000 per Note of EUR 100,000 Specified Denomination

19. Early Redemption Amount:

(i) Early Redemption Amount(s) of each Note payable on redemption for taxation reasons or on event of default: As set out in the Conditions

(ii) Early Redemption for taxation reasons on days other than Interest Payment Dates: Yes

GENERAL PROVISIONS APPLICABLE TO THE NOTES

20. Form of Notes: Dematerialised Notes

(i) Form of Dematerialised Notes: bearer form (*au porteur*)

(ii) Registration Agent: Not Applicable

(iii) Temporary Global Certificate: Not Applicable

21. Financial Centre(s) for the purposes of Condition 8(g): Not Applicable

22. Talons for future Coupons to be attached to Definitive Materialised Notes (and dates on which such Talons mature): Not Applicable.

23. Redenomination, renominatisation and reconventioning provisions: Not Applicable

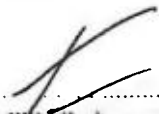
24. Purchase in accordance with Article L. 213-1 A and D. 213-1 A of the French *Code monétaire et financier*: Applicable

25. Consolidation provisions: Not Applicable

26. Masse (Condition 12): As long as the Notes are held by a single Noteholder, the powers prescribed by the provisions of Condition 12 will be vested to such single Noteholder. The single Noteholder will hold a register of the decisions

that will be taken in this respect and will make it available upon request of any subsequent Noteholder. A Masse Representative will be appointed as soon as the Notes are held by more than one Noteholder.

Signed on behalf of the Issuer:

By: 
Duly authorised
XAVIER BOISSEAU
MANAGING DIRECTOR
DEPUTY HEAD OF GLOBAL BANKING
AND MARKETS FRANCE

By:
Duly authorised

FRANCK MOTTE
MANAGING DIRECTOR
GLOBAL TEAM OF EURO RATES

PART B – OTHER INFORMATION

1. LISTING AND ADMISSION TO TRADING

- (i) Listing(s): Euronext Paris
- (ii) (a) Admission to trading: Application is expected to be made by the Issuer (or on its behalf) for the Notes to be admitted to trading on Euronext Paris with effect from 20 May 2015.
- (b) Regulated Markets or equivalent markets on which, to the knowledge of the Issuer, securities of the same class of the Notes to be offered or admitted to trading are already admitted to trading: Not Applicable
- (iii) Estimate of total expenses related to admission to trading: EUR 8,400

2. RATINGS

Ratings: The Notes to be issued have not been rated.

3. INTERESTS OF NATURAL AND LEGAL PERSONS INVOLVED IN THE ISSUE

Save for any fees payable to the Managers in connection with the Issue of the Notes, so far as the Issuer is aware, no person involved in the offer of the Notes has an interest material to the offer. The Managers and their affiliates have engaged, and may in the future engage, in investment banking and/or commercial banking transactions with, and may perform other services for, the Issuer and its affiliates in the ordinary course of business.

4. REASONS FOR THE OFFER, ESTIMATED NET PROCEEDS AND TOTAL EXPENSES

Not applicable

5. Fixed Rate Notes only – YIELD

Indication of yield: 1.72 per cent.

Calculated as at the Issue Date on the basis of the Issue Price. It is not an indication of future yield.

6. *Floating Rate Notes only* - HISTORIC INTEREST RATES

Not Applicable

7. OPERATIONAL INFORMATION

ISIN Code: FR0012740918

Common Code: 123527364

Depositaries:

(i) Euroclear France to act as Central Depository: Yes

(ii) Common Depository for Euroclear Bank S.A./N.V. and Clearstream Banking, société anonyme: No

Any clearing system(s) other than Euroclear Bank S.A./N.V. and Clearstream Banking, société anonyme and the relevant identification number(s): Not Applicable

Delivery: Delivery against payment

Names and addresses of additional Paying Agent(s) (if any): Not Applicable

8. DISTRIBUTION

(i) Method of distribution: Non-syndicated

(ii) If syndicated, names of Managers: Not Applicable

(iii) Date of Subscription Agreement: Not Applicable

(iv) Stabilising Manager(s) (including addresses) (if any): Not Applicable

(v) If non-syndicated, name of Dealer: HSBC Bank plc

(vi) Total commission and concession: Not Applicable

(vii) U.S. Selling Restrictions: The Issuer is Category 2 for the purposes of Regulation S under the United States Securities Act of 1933, as amended.

TEFRA not applicable

(viii) Non-exempt Offer: Not Applicable

9. TERMS AND CONDITIONS OF THE OFFER

Not Applicable

10. PLAN OF DISTRIBUTION AND ALLOTMENT

Not Applicable

11. PRICING

Not Applicable

12. PLACING AND UNDERWRITING

Not Applicable