Final Terms dated 29 April 2016



HSBC France

Issue of EUR 25,000,000 1.181 per cent. Notes due 4 May 2026 under the € 20,000,000,000 Euro Medium Term Note Programme

Issue Price: 100.00 per cent.

HSBC Bank pic

PART A-CONTRACTUAL TERMS

Terms used herein shall be deemed to be defined as such for the purposes of the terms and conditions (the Conditions) set forth in the Base Prospectus dated 7 January 2016 which received visa no. 16-011 from the Autorité des marchés financiers (the AMF) on 7 January 2016 which constitutes a base prospectus for the purposes of the Prospectus Directive, as amended from time to time (the Base Prospectus). The expression Prospectus Directive means Directive 2003/71/EC (as amended), and includes any relevant implementing measure in the Relevant Member State.

This document constitutes the Final Terms of the Notes described herein for the purposes of Article 5.4 of the Prospectus Directive, as amended from time to time and must be read in conjunction with such Base Prospectus. Full information on the Issuer and the offer of the Notes is only available on the basis of the combination of these Final Terms and the Base Prospectus are available for viewing on the websites of the Autorité des marchés financiers (www.amf-france.org) and the Issuer http://www.about.hsbc.fr/investor-relations/debt-issuance) at least during a period of twelve months from the date of the Base Prospectus, and during normal business hours at the registered office of the Issuer and at the specified office of the Paying Agent(s) where copies may be obtained.

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(i) Tranche Number: 1
(ii) Date on which the Notes will be Not Applicable consolidated and form a single Series:

2. Specified Currency or Currencies: Euro ("EUR")

Aggregate Nominal Amount of Notes:

Series Number:

١.

(i)

(i) Series: EUR 25,000,000

(ii) Tranche: EUR 25,000,000

4. Issue Price: 100.00 per cent. of the Aggregate Nominal Amount

EUR 100,000 Specified Denomination(s): 5. 6. (i) Issue Date: 4 May 2016 (i) Commencement The Issue Date different from the Issue Date): 4 May 2026 7. Maturity Date: Interest Basis: 1.181 per cent. Fixed Rate 8. (further particulars specified below) Redemption/Payment Basis: Subject to any purchase and cancellation or early 9. redemption, the Notes will be redeemed on the Maturity (Condition 8) Date at 100 per cent. of their nominal amount. (further particulars specified below) 10. Change of Interest Basis: Not Applicable Put/Call Options: 11. Not Applicable 12. Status of the Notes: Unsubordinated (i) Date of Board approval for issuance of 22 July 2015 (i) Notes obtained: PROVISIONS RELATING TO INTEREST (IF ANY) PAYABLE 13. Fixed Rate Note Provisions: Applicable (i) Rate of Interest: 1.181 per cent, per annum payable annually in arrear Interest Payment Date(s): 4 May in each year (ii) EUR 1,181 per Note of EUR 100,000 in Specified (iii) Fixed Coupon Amount: Denomination (iv) Broken Amount(s): Not Applicable (v) Day Count Fraction: Actual/Actual (ICMA) (vi) Determination Dates: 4 May in each year 14. Floating Rate Note Provisions: Not Applicable 15. Zero Coupon Note Provisions Not Applicable

PROVISIONS RELATING TO REDEMPTION

16. Issuer's optional redemption (Call):

(Condition 7(b)) Not applicable

17. Noteholder's optional redemption (Put): Not applicable

18. Final Redemption Amount of each Note: EUR 100,000 per Note of EUR 100,000 Specified

Denomination

19. Early Redemption Amount: Not Applicable

GENERAL PROVISIONS APPLICABLE TO THE NOTES

20. Form of Notes: Dematerialised Notes

(i) Form of Dematerialised Notes: Bearer form (au porteur)

(ii) Registration Agent: Not Applicable

(iii) Temporary Global Certificate: Not Applicable

21. Financial Centre(s) for the purposes of Condition Not Applicable

8(g):

22. Talons for future Coupons to be attached to Definitive Materialised Notes (and dates on

which such Talons mature):

Not Applicable.

23. Redenomination, renominalisation and Not Applicable

reconventioning provisions:

Purchase in accordance with Article L. 213-1 A and D. 213-1 A of the French Code monétaire et

financier

24.

Applicable

25. Consolidation provisions: Not Applicable

26. Masse (Condition 12):

As long as the Notes are held by a single Noteholder, such Noteholder will exercise directly the powers delegated to the Representative and general meetings of Noteholders under the Conditions. The sole Noteholder (or its agent on its behalf) shall keep a record of the decisions taken in such capacity, which shall be available, upon request, to any future Noteholders. A Representative shall be appointed when the Notes of a Series are held by more than one Noteholder.

Signed on behalf of the Issugr:

Ву:

Duly authorised

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PART B - OTHER INFORMATION

1. LISTING AND ADMISSION TO TRADING

(i) Listing(s): Euronext Paris

(ii) (a) Admission to trading: Application is expected to be made by the Issuer (or on its

behalf) for the Notes to be admitted to trading on Euronext

Paris with effect from 4 May 2016.

(a) Regulated Markets or equivalent markets on which, to the knowledge of the Issuer, securities of the same class of the Notes to be offered or admitted to

Not Applicable

trading are already admitted to trading:

(iii) Estimate of total expenses related to EUR 9,400.00

admission to trading:

2. RATINGS

Ratings: The Notes to be issued have not been rated.

3. INTERESTS OF NATURAL AND LEGAL PERSONS INVOLVED IN THE ISSUE

Save for any fees payable to the Dealer in connection with the Issue of the Notes, so far as the Issuer is aware, no person involved in the offer of the Notes has an interest material to the offer. The Dealer and its affiliates have engaged, and may in the future engage, in investment banking and/or commercial banking transactions with, and may perform other services for, the Issuer and its affiliates in the ordinary course of business.

4. REASONS FOR THE OFFER, ESTIMATED NET PROCEEDS AND TOTAL EXPENSES

Not applicable

5. Fixed Rate Notes only - YIELD

Indication of yield: 1.181 per cent. per annum

Calculated as at the Issue Date on the basis of the Issue Price.

It is not an indication of future yield.

6. Floating Rate Notes only - HISTORIC INTEREST RATES

Not Applicable

7. OPERATIONAL INFORMATION

ISIN Code: FR0013158011

Common Code: 140070718

Depositaries:

(i) Euroclear France to act as Central Yes Depositary:

(ii) Common Depositary for Euroclear No Bank S.A/N.V. and Clearstream Banking, société anonyme:

Any clearing system(s) other than Euroclear Bank S.A./N.V. and Clearstream Banking, société anonyme and the relevant identification number(s):

Not Applicable

Delivery: Delivery against payment

Names and addresses of additional Paying Not Applicable Agent(s) (if any):

8. DISTRIBUTION

(i) Method of distribution: Non-syndicated

(ii) If syndicated, names of Managers: Not Applicable

(iii) Stabilising Manager(s) (including Not Applicable

addresses) (if any):

(iv) If non-syndicated, name of Dealer: HSBC Bank plc

(v) U.S. Selling Restrictions: The Issuer is Category 2 for the purposes of Regulation S

under the United States Securities Act of 1933, as

amended.

TEFRA not applicable

9. TERMS AND CONDITIONS OF THE OFFER

Not Applicable

10. PLAN OF DISTRIBUTION AND ALLOTMENT

Not Applicable

11. PRICING

Not Applicable

12. PLACING AND UNDERWRITING

Not Applicable